# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2020

# HARROW HEALTH, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)	<b>001-35814</b> (Commission File Number)	<b>45-0567010</b> (IRS Employer Identification No.)
102 Woodmont Blvd., Suite 610 Nashville, Tennessee (Address of principal executive offices)		<b>37205</b> (Zip Code)
Registrant's telephone number, including area code: (615) 733-4730		
(Former Name o	Not Applicable or Former Address, if Changed Since	a Lact Penart)
Securities registered pursuant to Section 12(b) of the Act:	1 Former Address, it Changed Since	E Last Report)
Title of each class  Common Stock, \$0.001 par value per share	Trading Symbol(s) HROW	Name on exchange on which registered The NASDAQ Global Market
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the ollowing provisions:		
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		
indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Act of 1934: Emerging growth company $\Box$		
f any emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$		

### Item 7.01. Regulation FD Disclosure

Attached as Exhibit 99.1 to this Item 7.01 is a presentation of Harrow Health, Inc. (the "Company"), that is being used by the management of the Company at investor conferences and at meetings describing the Company.

The information contained in Item 7.01 of this report and in Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 9.01. Financial Statements and Exhibits

Item Description

99.1 Harrow Health, Inc. Corporate Presentation dated November 2020

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## HARROW HEALTH, INC.

Dated: November 17, 2020 By: /s/ Andrew R. Boll

Name: Andrew R. Boll

Title: Chief Financial Officer



NASDAQ: HROW

OUTSTANDING COMMON STOCK:

25.7M SHARES

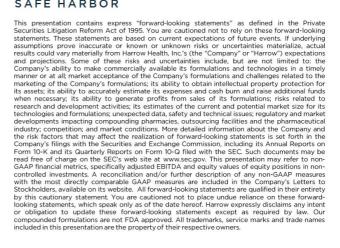
ESTIMATED MARKET CAPITALIZATION:

\$175M

PRICE PER SHARE as of Nov. 16, 2020:

\$6.81

#### SAFE HARBOR







- We are a growing U.S. leader in the eyecare pharmaceuticals market.
- · We focus on the surgical and chronic eyecare markets.
- · We founded ImprimisRx, Eton Pharmaceuticals, Surface Ophthalmics, and Melt Pharmaceuticals.
- · We own royalty rights on clinical stage drug candidates in development by businesses we founded.
- Record Financial Performance in Q3 2020: Revenues \$14.4M, 74% Gross Margins, and \$3M Adj. EBITDA.



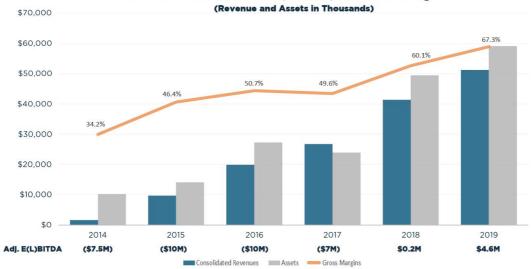








## Financial Growth: Revenues, Assets, and Gross Margins

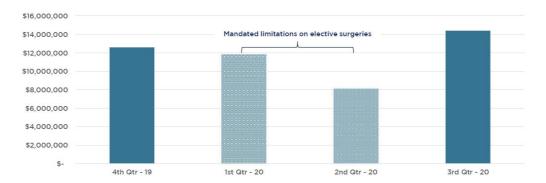






# **COVID Revenue Recovery**

Quarterly revenues are now <u>ahead</u> of the last pre-COVID normalized quarterly period









- 100% wholly-owned Harrow subsidiary founded in 2014.
- The leading FDA-registered cGMP ophthalmic pharmaceutical drug compounder.
- Products serve the surgical, dry eye disease, and glaucoma markets.
- Peer-reviewed medical literature supports all ImprimisRx product lines; 60+ patents filed on formulations.
- Over 1,500 monthly serviced accounts for over 9,000 prescribers and leading institutions.
- Fully-integrated national sales and customer service teams; efficient and scalable distribution platform.









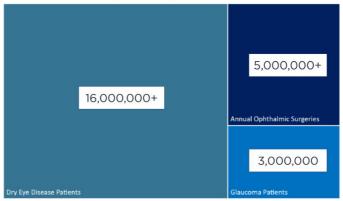


\*Based on internal phone survey of over 4,000 customers during Q3 2020.





## Size of Key U.S. Ophthalmic Markets





Annual Ophthalmic Surgery estimates from internal data (e.g. include cataract, LASIK, and glaucoma) Glaucoma Patients estimates: https://www.cdc.gov/features/glaucoma-awareness/index.html Dry Eye Disease Patients estimates: https://pubmed.ncbi.nlm.nih.gov/28705660/



# **Traditional Pharmaceutical Value Chain**



Middle-men and intermediaries thrive.

Inefficiencies diminish value for the patient, pharmaceutical company, and the healthcare provider.

Tiered formularies and layers of intermediaries "feed" this opaque system.

"Discount cards" and other "access" programs attempt to soften consumer costs.





# ImprimisRx Value Chain



Cash-pay focused; no pharmacy benefit manager (PBM), wholesaler or distributor middlemen.

No formulary rejections, discount cards, prior authorizations, insurance investigations, or PBM claw-backs.

The ImprimisRx model is <u>simple</u> and <u>transparent</u> – for patients and prescribers.











#### Background

- In August of 2020, we entered into an agreement to promote EyePoint's Dexycu® to our customers.
- Dexycu is the first and only FDA approved single dose, sustained release, intracameral steroid (9% dexamethasone) injection for the treatment of postoperative inflammation following ocular surgery.
- · Dexycu has a permanent J-Code and CMS temporary pass-through status for reimbursement.

#### **Opportunity**

- In 2019, ImprimisRx sold 250,000+ compounded injectable steroid units used during cataract surgery.
- Dexycu is an estimated \$25 million+ annual opportunity with an expected 85%+ contribution margin.
- FDA approved Dexycu may be provide better economic, clinical, and/or patient outcomes.







## ImprimisRx is evolving beyond compounding.

### **Growth Strategy**

- Build on customer goodwill to expand sales depth within existing and new accounts.
- Continue to develop innovative products based on customer feedback and requests.
- Commercial partnerships (e.g. Dexycu) drive new revenues; continue inorganic growth.
- Strong push in dry eye disease, glaucoma, and other patient-specific chronic eye conditions.
- Leverage telemedicine and the latest software tools to enhance sales/marketing efforts.





## ImprimisRx formulations have helped birth 3 companies



- Orphan-disease focused pharmaceutical company with a growing pipeline.
- Carved out of Harrow in June 2017, NASDAQ IPO in November 2018 (ETON).
- Harrow Health owns 3.5M shares of Eton common stock (~17%).



- · Clinical-stage pharmaceutical company focused on ocular surface and dry eye disease.
- Carved out of Harrow May 2018 after \$21M Preferred Stock sale (led by Flying L Partners).
- Harrow Health owns 3.5M shares of Surface common stock (~30% of equity interests).
- Harrow Health owns royalty rights on three drug candidates in clinical development.



- Clinical-stage; developing patented sublingual non-IV, non-opioid sedation drug candidates.
- · Carved out of Harrow in January 2019 after \$11M Preferred Stock offering.
- Harrow Health owns 3.5M shares of Melt common stock (~44% of equity interests).
- Harrow Health owns royalty rights on all drug candidates in clinical development.



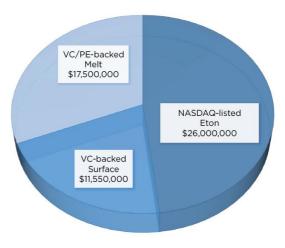


# Over \$50 Million\* in Non-Control Equity Positions











Melt/Surface equity values estimated based on the conversion price of Series A preferred stock (the most recent financing, and not a U.S. GAAP measure); Eton value is calculated based on the closing stock market price of Eton's common stock as of November 16, 2020





- Harrow owns 100% of ImprimisRx, a cornerstone ophthalmic-focused commercial drug platform.
- We expect ImprimisRx to grow beyond a \$100M revenue business over the next few years.
- We intend to leverage the ImprimisRx platform to partner and inorganically expand our business.
- · Positioned to capture significant income on incremental revenues as our overall business grows.
- Leverage equity positions in Eton, Surface, and Melt; deconsolidate/operate other subsidiaries.
- Manage interests in Eton, Surface, and Melt; support clinical programs to yield royalty income.
- Management is strongly aligned with common shareholders through performance equity awards.

ESTABLISHED PLATFORM

FORESEEABLE GROWTH PROFIT EXPANSION INNOVATION LEADER





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