

Investor Presentation | August **2024**

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Investment Highlights

Recent Product Launches and Re-Launches are Fueling Profitable and Sustainable Growth

Aggregate annual revenue potential of \$500M+ by 2027:

1. **IHEEZO** – launched May of 2023; growth continuing in 2024 and beyond
2. **VEVYE** – launched January 2024; large market category-leading potential
3. **TRIESENCE** – re-launch as early as 2024; strong customer affinity product
4. **Anterior Segment** – high margin and stable portfolio re-launched in Q4 '23
5. **ImprimisRx** – stable cash producer; expecting >10% revenue growth in '24

Throughout 2024, aggregate core gross margins will continue to float up into the 80% range, with meaningful growth in Adjusted EBITDA

MELT-300 Phase 3 results in Q4 of 2024; potential launch in 1H 2026

Harrow's Ophthalmic Pharmaceutical Brands

IHEEZO
(chloroprocaine HCl ophthalmic gel) 3%

Flarex

(fluorometholone acetate ophthalmic suspension) 0.1%

Maxidex

(dexamethasone ophthalmic suspension) 0.1%

Maxitrol

(neomycin and polymyxin B sulfates and dexamethasone ophthalmic suspension)

Natacyn

(natamycin ophthalmic suspension) 5%

ZERVIAE
cetirizine ophthalmic solution, 0.24%
FORMULATED WITH HYDRELLA

vevye
(cyclosporine ophthalmic solution) 0.1%

TobraDex ST

(tobramycin/dexamethasone ophthalmic suspension) 0.3%/0.05%

FORMULATED WITH XanGen

Verkazia

cyclosporine ophthalmic emulsion 0.1%



Vigamox
(moxifloxacin HCl ophthalmic solution) 0.5% as base

FRESHKOTE

Preservative Free
LUBRICANT EYE DROPS

Moxeza
(moxifloxacin HCl ophthalmic solution) 0.5% as base

ILEVRO
(nepafenac ophthalmic suspension) 0.3%

IOPIDINE 1%
(apraclonidine hydrochloride ophthalmic solution) 1% as base
Sterile

IOPIDINE 0.5%
(apraclonidine hydrochloride ophthalmic solution) 0.5% as base
Sterile

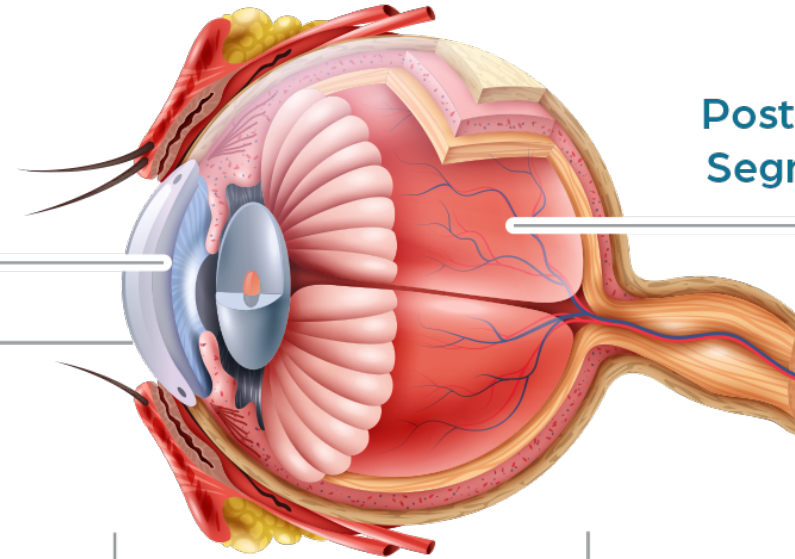
Nevanac
(nepafenac ophthalmic suspension) 0.1%

Triésence
(triamcinolone acetonide injectable suspension) 40 mg/mL

Ocular Surface

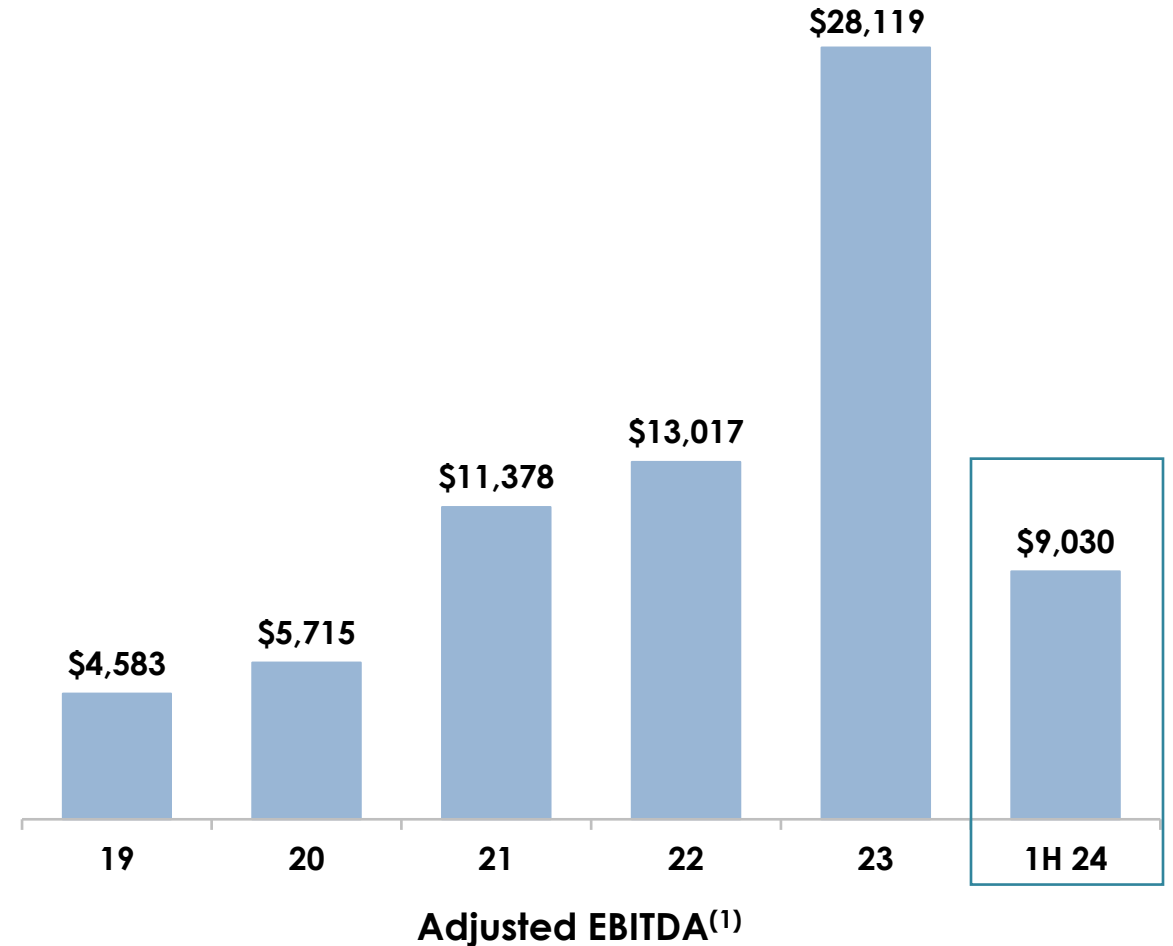
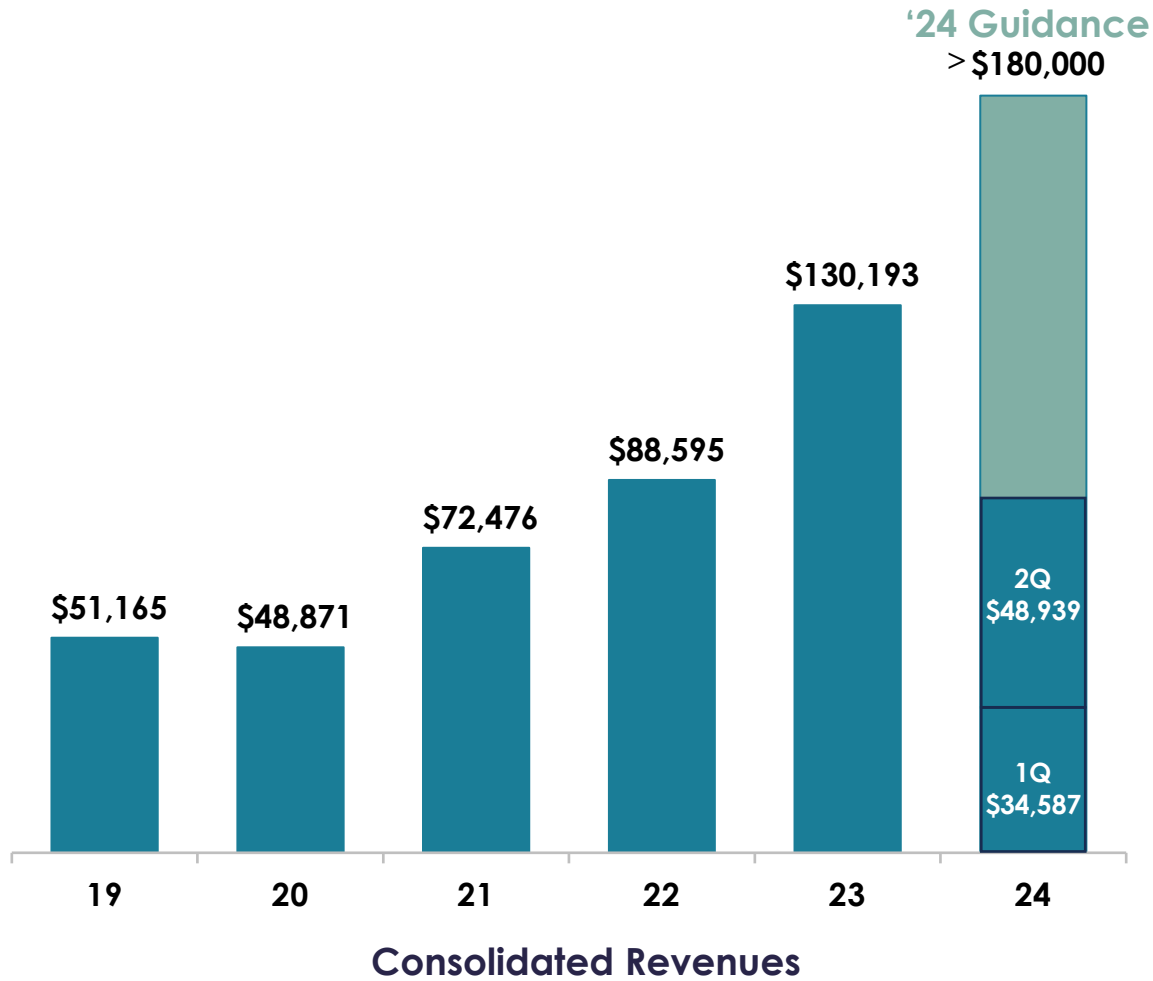
Anterior Segment

Posterior Segment



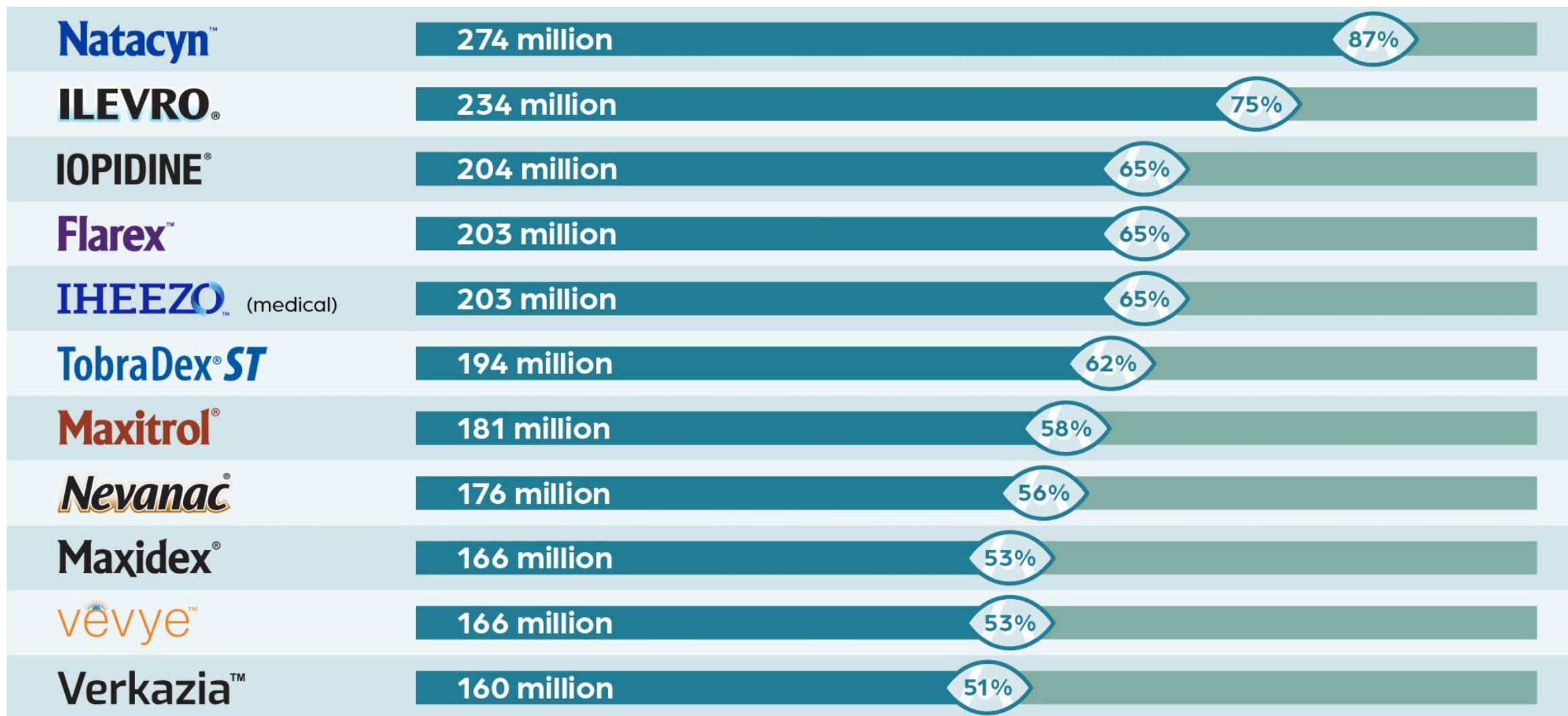
imprimis Rx
A HARROW COMPANY

Financial Metrics *(in thousands)*



⁽¹⁾ Adjusted EBITDA is defined as net loss, excluding the effects of stock-based compensation and expenses, interest, taxes, depreciation, amortization, investment (income) loss, net, and, if any and when specified, other non-recurring income or expense items. Management believes that the most directly comparable GAAP financial measure to Adjusted EBITDA is net loss. Adjusted EBITDA has limitations and should not be considered as an alternative to gross profit or net loss as a measure of operating performance or to net cash provided by (used in) operating, investing, or financing activities as a measure of ability to meet cash needs.

Covered Lives* for Select Products



*Of the estimated 314 million Americans with a pharmacy benefit.

IHEEZO

Ocular anesthetic gel with broad indication for all ocular anesthetic use cases

Product-specific J-code (J-2403)

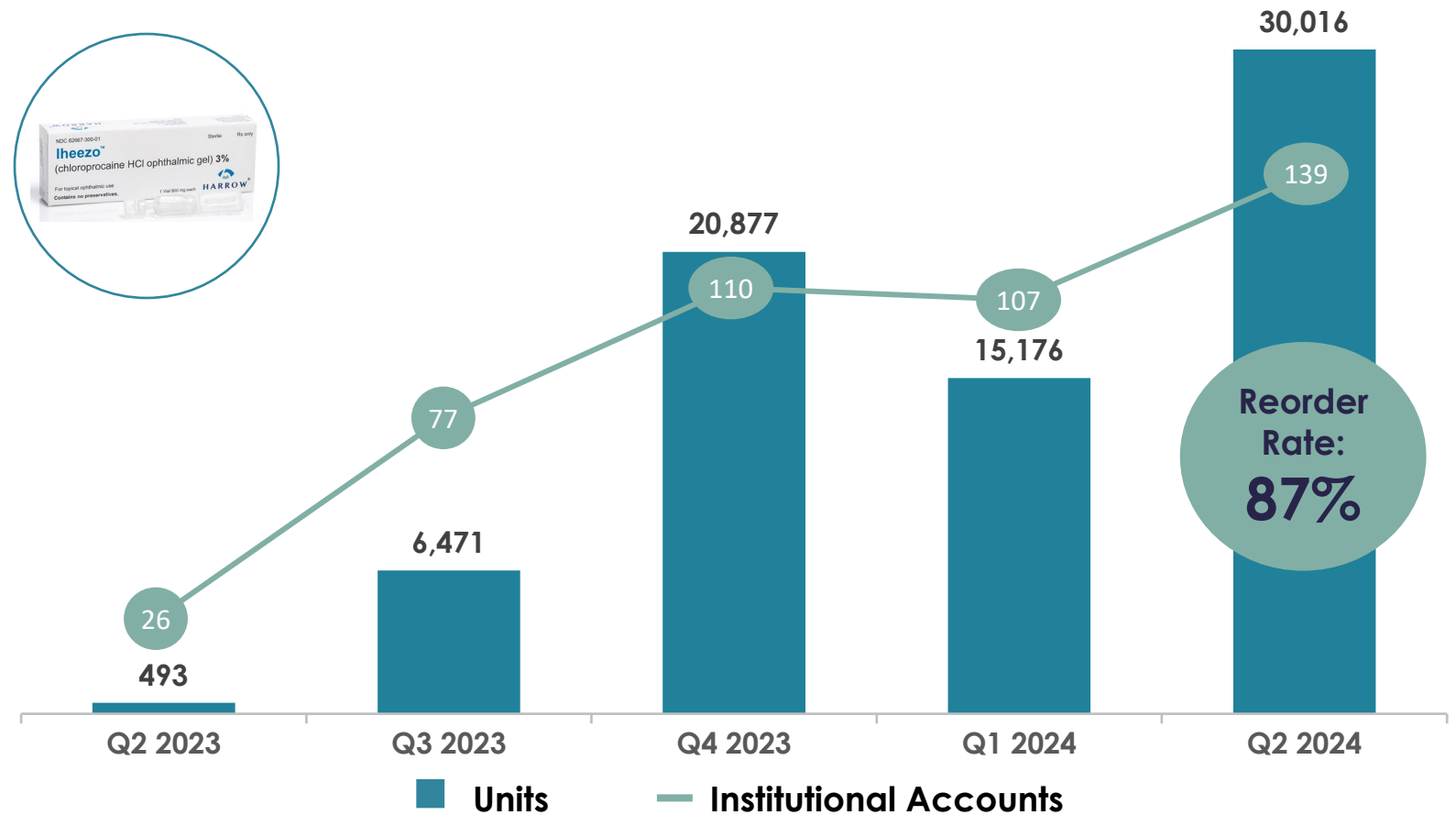
Separately reimbursable for unilateral and bilateral same-day procedures

Orange Book-listed patent; claims expiring in 2039



IHEEZO Quarterly Customer Unit Demand*

(beginning with May 2023 launch)



*Customer Unit Demand reflects the number of units purchased by surgery centers, clinic/group practices, and physicians from Harrow's distributors. This metric began in May 2023, and It is not representative of net sales or revenues on a GAAP basis.

VEVYE

The first and only water-free cyclosporine (0.1%) to treat the signs and symptoms of dry eye disease

In a pre-clinical ex-vivo corneal penetration study, VEVYE's vehicle delivered ~22x more cyclosporine into the cornea than Restasis

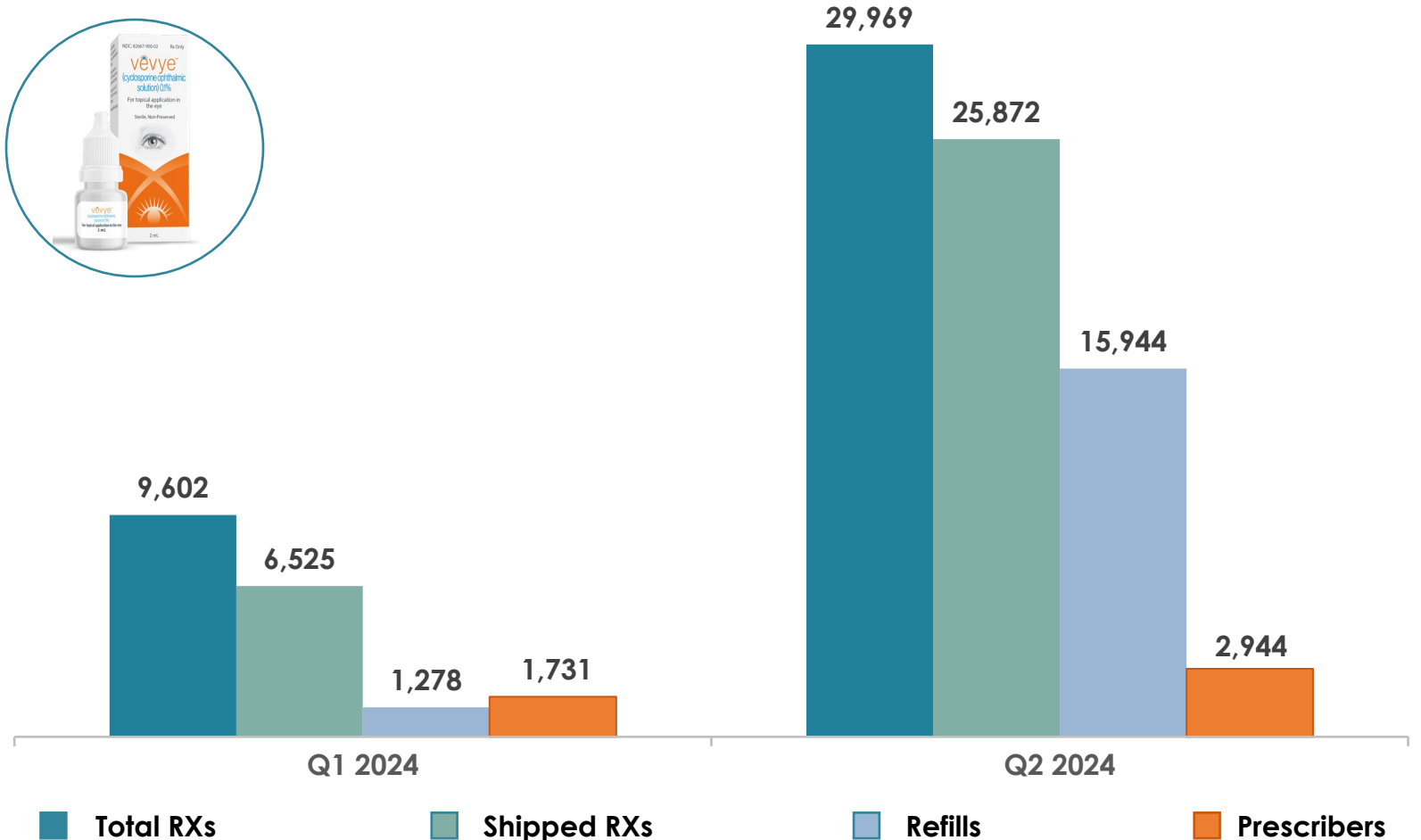
Orange book-listed patents with expiry in 2039

166 million covered lives; 80% of Medicaid beneficiaries

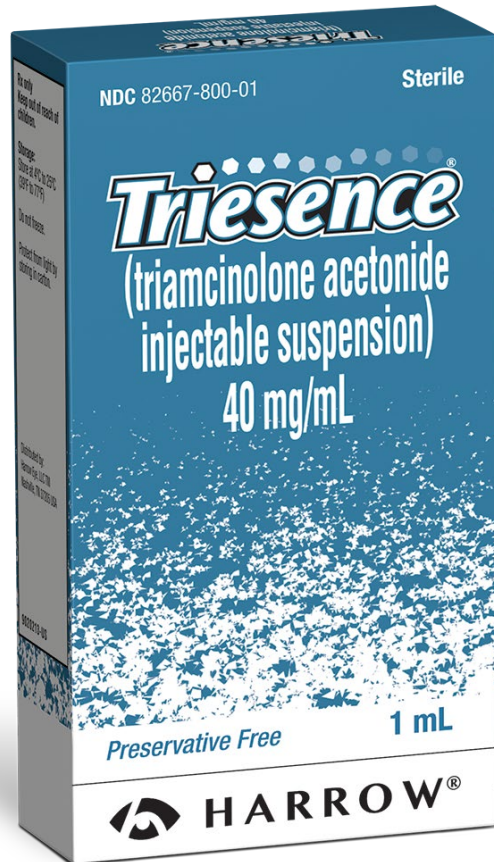


VEVYE Quarterly Prescriptions

(beginning with January 2024 launch)
(PhilRx Only; Excludes Retail Channel)



TRIESENCE



Preservative-free triamcinolone acetonide suspension

Key on-label indications⁽¹⁾

Visualization During Vitrectomy (420,000 procedures per year)

Posterior Uveitis (100,000 diagnoses per year)

Five-year history of being on FDA's Drug Shortage List

Harrow intends to relaunch TRIESENCE as early as 2024

Product-specific J-Code (J-3300)

Orange book-listed patent, expiring in 2029

⁽¹⁾ Data on visualization of vitrectomy obtained from Definitive Health 2023; data on posterior uveitis obtained from [MedScope](#).

Anterior Segment Products

Portfolio includes:

- Steroids, NSAIDs, and Anti-inflammatories
- An OTC preservative-free lubricant
- An Antihistamine, and Antibiotics
- The only FDA-approved Antifungal
- Medication to treat vernal keratoconjunctivitis, a rare disease
- Anti-glaucoma medications

“Workhorse” products in U.S. optometry and ophthalmology offices

Flarex[®]
(flurometholone acetate
ophthalmic suspension) 0.1%

Maxidex[®]
(dexamethasone
ophthalmic suspension)
0.1%

Natacyn[®]
(natamycin ophthalmic
suspension) 5%

 **Vigamox**[®]
(moxifloxacin HCl ophthalmic
solution) 0.5% as base

FRESHKOTE[®]
Preservative Free
LUBRICANT EYE DROPS

 **Verkazia**[®]
cyclosporine ophthalmic
emulsion 0.1%

Nevanac[®]
(nepafenac ophthalmic
suspension) 0.1%

IOPIDINE[®]
(apraclonidine hydrochloride
ophthalmic solution)
1% as base

ILEVRO
(nepafenac ophthalmic
suspension) 0.3%

Maxitrol[®]
(neomycin and
polymyxin B sulfates
and dexamethasone
ophthalmic
suspension)

TobraDex[®] **ST**
(tobramycin/dexamethasone
ophthalmic suspension)
0.3%/0.05%

 **ZERVIA TE**[®]
cetirizine ophthalmic solution, 0.24%

ImprimisRx

Leading U.S. ophthalmic-focused compounding business

More than 15,000 U.S. customers

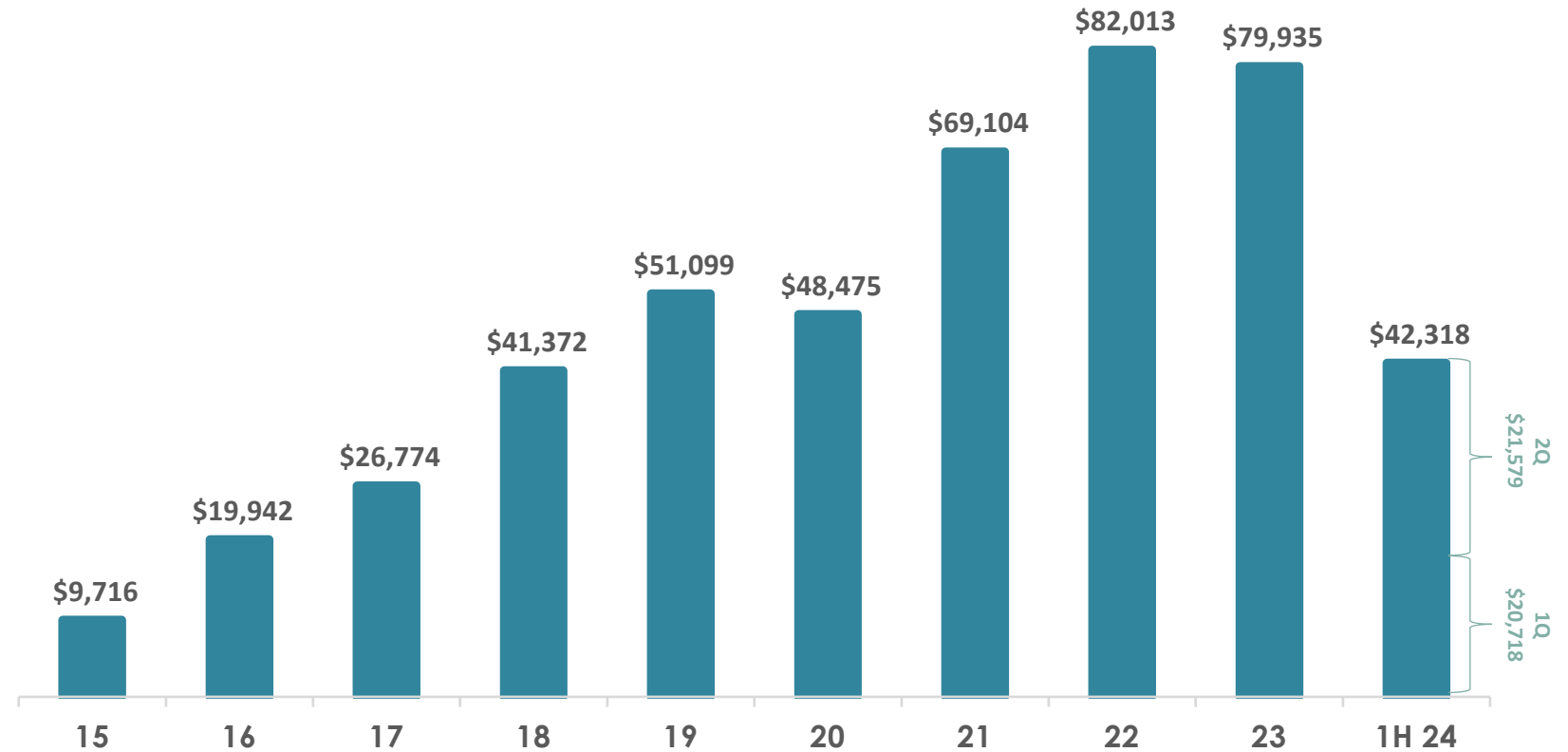
50-state dispensing capabilities

Broad therapeutic product portfolio

>10% revenue growth expected in 2024

2Q24 record revenues of \$21.6 million

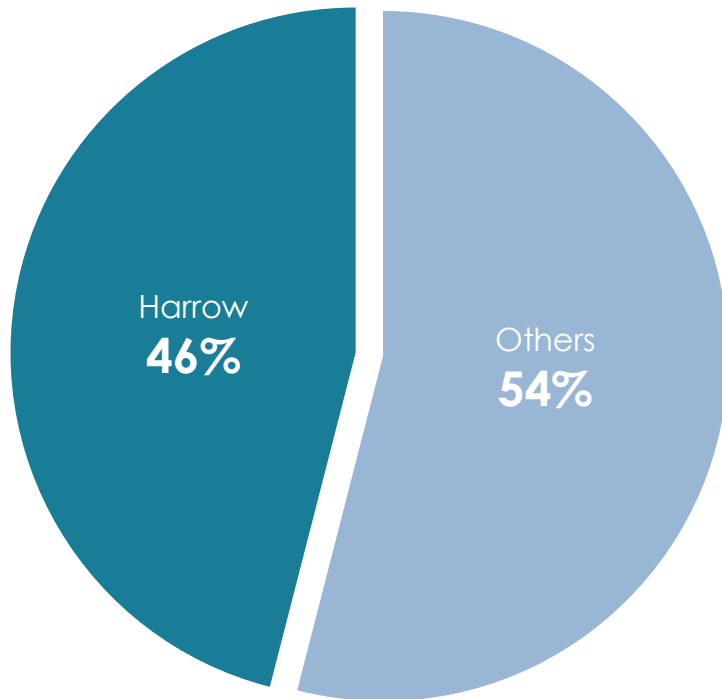
imprimis Rx[®] Revenues* (Dollars in thousands)



*Excludes revenue From DEXYCU[®] in all years; 2023 revenues reflect sale of Company's non-ophthalmic business.

NOTE: ImprimisRx revenue data is for compounded products, which are not FDA approved; they are cash pay and a custom Rx is needed.

Equity Ownership – Melt Pharmaceuticals



For more details on Melt Pharmaceuticals and its MELT-300 product, go to meltpharma.com.

Melt Pharmaceuticals, a former subsidiary of Harrow

MELT-300 is a non-IV and non-opioid sublingual sedation drug candidate for short-duration medical procedures

MELT-300 is patented in the U.S. and key global markets

Potential impact in >100 million short-duration procedures

Robust Phase 2 data for MELT-300 reported in December 2022

Topline Phase 3 clinical data for MELT-300 expected in 4Q 2024

MELT-300, when FDA-approved, would replace the MKO Melt, a compounded product sold by Harrow's ImprimisRx subsidiary

Harrow also owns a 5% royalty interest and a right-of-first-refusal on the commercialization of MELT-300

Commitment to Supporting Mission Trips

Mission Trip to Guatemala
April 2023



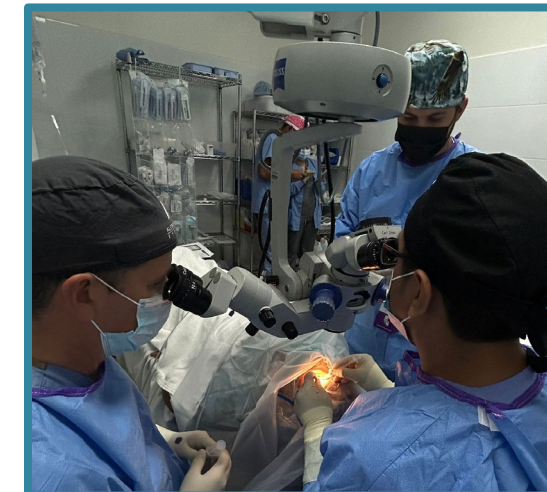
Benevolent Missions Intl (Belize)
June 2023



Vision Outreach Intl (Amazon)
October 2023



See Intl (Honduras)
April 2024



During 2023, Harrow's donations served nearly 12,000 patients in over 26 countries.

To date, in 2024, Harrow has committed donations to help over 8,000 patients in over 20 countries.

“ We are proud to have never turned down an opportunity to provide Harrow products to ophthalmologists and optometrists helping to give the gift of sight to our fellow brothers and sisters in the U.S. and across the globe. ”

Mark L. Baum,

Chief Executive Officer and Founder



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Your patients. Our purpose.